

DAHAR FOODS - MASTER CHIPS

Master Potato Chips was established with the assistance of IDAL in 2005.

The company has greatly expanded ever since, and now not only produces potato chips for the local market but for foreign destinations as well. In 2009, the enterprise expanded its operations into frozen fries and, again with the assistance of IDAL, was able to branch out into the Master Fried Potatoes.

The new project consists of 2 Factories: one for the production of potato chips, corn chips and tortilla and one for the production of pasta.

The project spans over a built up area of 17,000 sqm.



SECTOR	AGRO INDUSTRY
SUB-SECTOR	FOOD PRODUCTS
INVESTOR'S ORIGIN	LEBANON
MAJOR SHAREHOLDER(S)	MICHEL DAHER
TYPE OF INVESTMENT	GREENFIELD
LOCATION	BEKAA, ZAHLE, FERZOL
ECONOMIC CONTRIBUTION	USD 16.7 MILLION
CONTRIBUTION TO EMPLOYMENT	157
CONTRIBUTION TO INDIRECT EMPLOYMENT	895
STATUS	OPERATIONAL