

LIST OF PARTICIPANTS AS PART OF **IDAL'S DELEGATION TO GITEX**

2017





AIMS

Aims offers integrated, Enterprise Resource Planning (ERP) and decision support business software package solutions that transform information and data into actionable business intelligence.

For key decision-makers, it means more and better ways to acquire, protect, develop, and retain growth at every opportunity. Indeed, AIMS creates and supports readymade software packages.

The company is the author and owner of Socrate Software, the powerful integrated multi-company, multi-currency and multi-language business solution.

Socrate has two main brands Platinum and Major, completely and proudly developed in Lebanon.

Year of establishment: 1987

Vertical Market: Manufacturing, Sales, Accounting, Finance

www.aims-co.com



INTELLIGILE

Intelligile is a pioneer in the area of Business Excellence. Intelligile defines Business Excellence as the ability of an organization to provide the maximum value to its stakeholders, which requires a continuous understanding of its surrounding landscape, ability to envision the future, set a winning direction and quickly intelligently align itself to achieve its objectives.

The company develops methodologies, tools and contents that cover all aspects of Business Excellence Life cycle. It provides an integrated methodology for complete round-trip planning from strategy to implementation and capabilities building. Its flagship product is Intelligile MAP™, which stands for Model, Analyze and Publish, is a comprehensive and powerful modeling solution for developing a complete Knowledge Maps for an organization.

Year of establishment: 2012

Vertical Market: Government, Defense, Telecom, Banking, Manufacturing, Distribution, Pharmaceutical.

www.intelligile.com



IDEA TO LIFE

Ideatolife, as a tech partner, guarantees customers top-tier deliverables backed by a highly qualified team fueled by efficiency and backed up by artificial intelligence. Our tech leads and product managers belong to the top 5%. They have expansive experience, in-depth knowledge, well rounded skills and a fresh outlook.

Ideatolife aims to offer all entrepreneurs, as well as established businesses, access to customized solutions that fit just right with their goals.

The target market is not limited to a particular niche, the company gladly partners with entrepreneurs kicking off their startup, as well as with well-established enterprises that seek to outsource some technical tasks to specialists in the domain.

Ideatolife collaborates with innovators, creative thinkers, unusual idea creators, and tech nerds to put efforts together and come up with solutions for challenges faced in different sectors.

Ideatolife offers services that include: CTO as a service, Big Data and AI as a service, Machine learning, lean UX/UI design, Research and Development.

Year of establishment: 2014

Vertical Market: All kind of verticals as the projects are customizable.

www.ideatolife.me



TRAGGING

Tragging SARL is specialized in providing business solutions based on RFID (Radio Frequency Identification) and NFC (Near Field Communication) technologies.

Tragging has three departments:

-Fixed assets- Tragging innovated a customized RFID fixed assets management system in order to assist companies verify, Ensure, Control, Trace, Track and Organize their business.

-Inventory- Tragging has managed to innovate an Inventory Management and Tracking System based on RFID Technology, which will assist companies in a fully-automated process, one simple click and typical timing to Inventory, Manage, Fulfill, Compare, Oversee and Monitor their system.

-Staff- A web-mobile application that can replace traditional attendance machines. It uses the NFC technologies found in smart phones, to turn the employees and students' phones into their identity cards.

Year of establishment: 2014

Vertical Market: Manufacturing, Retail, General businesses.

www.tragging.com



ECOMZ

Ecomz is a SAAS platform where merchants can build their own ecommerce website, add their own domain name, customize their storefront design, add their products and start selling and receiving payment online in no time. Almost any industry can use ecomz platform to create a store online.

The company provides Store setup and management including: customization, design, copywriting, integrations, online advertising and marketing, photography, etc.

Year of establishment: 2015 (Lebanon) - 2001 (North America)

Vertical market: Online Retail - E commerce

www.ecomz.com



LEVANTNET

LEVANTNET is a Lebanon based Banking solution provider. LEVANTNET is the Lebanon leader in TURNKEY check processing solutions and offer solutions for Check Clearing, Check Printing, Document Archiving, Bank's Signatories Book, Banknote Traceability, and Biometrics.

Levantnet has a market share of 35 % of the magnetic check printing and handling market in Lebanon and their solutions covers the full end to end check processing (hardware, software and maintenance). Their solutions are 100 % compliant to BDL and ISO 1004 standards.

Year of establishment: 1998

Vertical market: Banking

www.levantnet.net



PROBS

Probs provides complete solutions for retail systems (supermarkets, shopping centers, groceries, snack, restaurants, and all retail business), for both software and hardware (computers, printers, drawers, bar code printers, bar code readers, receipt printers, customer displays, data collectors...).

Since the company's main product is the Pos software (swiftpos), Probs merged a partnership with PROFILES (a leading software company) for the back office control (Stock, accounting, data collecting, tag printing, fixed assets, payroll...) as well as swiftpos programming where swiftpos is completely integrated with PIMS program (Profiles Integrated Management System).

Year of establishment: 1999

Vertical market: Retail

www.probs-lb.com

STARTUPS



CashFlip

CashFlip is the Trivago of currency exchange, getting users offers from exchange shops in the same city.



SmartPill

SmartPill is a portable medication management device that monitors pill intake via an application (both web/mobile app).



Myki

myki is an identity management solution that eliminates the need for usernames and passwords.

myki.co



Modeo

Modeo is a new modular do-it-yourself furniture solution based on a mobile application enabling everyone to customize, visualize, and order interlocking modular parts that are very easy to assemble.

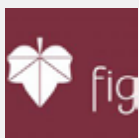
www.modeosystems.com



Cherpa

Cherpa is an online platform that teaches robotics and electronics to youth in a fun and interactive way. From building and coding projects to interacting with virtual missions, Cherpa is introducing a new dimension that reshapes the world of robotics.

cherpa.io



Fig

Fig offers users a solution to rediscover clothes shopping in a conversational and personalized way. Through its artificial intelligence powered chatbot for Facebook Messenger, users can discover clothes from shops and brands they love.

LightSense

LightSense is an RGB Led light pimped up with a whole lot of gizmos. It replaces 80% of your current environment Automation devices and controls the rest.

www.i-senseio.com



Moodfit

Moodfit is an online interior design platform that connects people who want to furnish their houses with professional interior designers.

www.moodfit.com



Speed@BDD

Speed@BDD is a Beirut-based tech startup accelerator that strives to create an elite community for top-notch startups in Lebanon. It accepts startups at the idea and early stages, and is tasked with producing the region's next high-growth businesses, particularly in the software, digital, and Web/mobile industries.

speedlebanon.com



Mealr

Mealr is a meal-centric app that curates, suggests & delivers the best meals in town depending on user's location & behaviour, powered by a recommendation engine & AI.

mealrapp.launchrock.com



Lexium

Lexium is an online platform for legal answers and services. It connects legal professionals to users. It acts as a marketplace in legal offering premium accounts to legal professionals offering their services on the platform.

www.lgalx.co



Handiss

Handiss is the platform where you can find engineers, architects, drafters, and other professionals in the field from all specialties, hire them as independent freelancers, and work with them directly. Handiss focuses on the design and engineering side of the market where all services such as reports, studies, calculations, engineering models, and design drawings can be shared online.

www.handiss.com



HelloStylists

HelloStylists is an online platform that allows users to browse hundreds of hair-stylists profiles and salons in the UAE, check out their portfolios, and find the hair professional that is right for them.

hellostylists.com



Sarwa

Sarwa is the first hybrid automated investment management platform for young professionals in the Middle-East. Sarwa's platform makes investing easy and affordable, by combining proven investment strategies with technology that drives down costs.

sarwa.co

