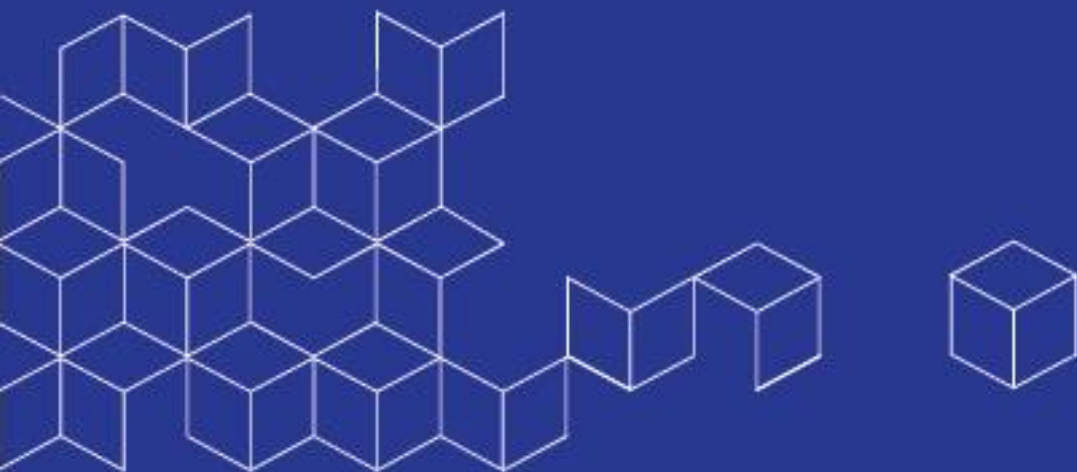


# INFORMATION TECHNOLOGY EVENTS 2015



## MOBILE WORLD CONGRESS 2015



BARCELONA 2-5 MAR 2015

March 2-5  
Barcelona, Spain

The 2015 GSMA Mobile World Congress will convene industry leaders, visionaries and innovators to explore the trends that will shape mobile in the years ahead.

Depending on the type of pass selected, attendees can take advantage of the many components that make up this industry-leading event:

- A world-class thought-leadership Conference featuring visionary keynotes and panel discussions
- A cutting-edge product and technology Exhibition featuring more than 1,900 exhibitors
- The world's best venue for seeking industry opportunities, making deals, and networking
- App Planet, the Centre of the Mobile Apps Universe, where the mobile app community gathers to learn, network and engage with innovators
- Global Mobile Awards programme, where we recognize industry innovation and achievements
- And, all MWC pass holders can attend 4YFN, an event focused on startups, corporations, and investors

[www.mobileworldcongress.com](http://www.mobileworldcongress.com)

## 19TH ANNUAL NORTH AMERICAN SS&O WEEK



19th Annual North American  
**Shared Services**  
& OUTSOURCING WEEK

March 9-12  
Omni Orlando resort, Championsgate, Florida, USA

The 19th Annual North American Shared Services & Outsourcing Week is the world's premier event designed for, and dedicated to shared services, outsourcing and transformation professionals. Each year, over 800 SS&O practitioners, solution-providers and research analysts gather for 4 days of information-sharing, peer-to-peer networking and benchmarking through interactive shared service center (SSC) site tours, in-depth shared services implementation workshops, and plenary and round table sessions led by SS&O senior practitioners.

SSON designs its program to cater to all SSC maturities – whether you're launching an SSC, moving to a Multi-Function model or looking towards GBS. Further, we have a strong focus on function, with specialized tracks for Procurement, HR (Human Resources), F&A (Finance & Accounting) and Multi-Function.

This conference is comprised of a 3-day main conference, 10 workshops and 2 site tours to Coca Cola.

[www.shareservicesweek.com](http://www.shareservicesweek.com)

## ARAB NET BEIRUT 2015



**March 17-19**  
**Beirut, Lebanon**

For the sixth consecutive year ArabNet Beirut brings the hottest trends and startups in digital business, covering everything from e-commerce and digital media to innovations in hardware. ArabNet Beirut will tackle the growing role of banks in the entrepreneurship ecosystem brought about by BDL Circular 331; what it takes to develop great video content for the web; working with influencers in emarketing; and more on customer service, fashion, entertainment and production. The Ideathon and Startup Demo competitions continue to highlight top regional entrepreneurs, with a new round of the Creative Combat to feature up-and-coming emarketing talent. And the pre-conference workshops on Design+Code Day (March 17), will help designers, developers and entrepreneurs can also advance their skills.

[arabnet.me](http://arabnet.me)

## INTERNATIONAL ICT EXPO 2015



**April 13-16**  
**Hong Kong Convention and Exhibition Centre**  
**1 Expo Drive, Wan Chai, Hong Kong**

Organized by the HKTDC and held at the HKCEC, the International ICT Expo showcases the newest products and solutions in information, communication and technologies to help SMEs to maximize efficiency and minimize cost. Exhibits include business Apps on cloud & mobile; mobile marketing; computer & peripherals; enterprise solutions & IT outsourcing; home-grown innovations; smartphone & tablet; telecom, networking & wireless technologies.

[www.hktdc.com](http://www.hktdc.com)

## ICT EXPO 2015



**April 22-23**  
**Helsinki, Finland**

ICTexpo 2015 offers for the sixth time two effective days full of innovations, inspiration and information. The biggest professional IT-show in the Nordics with large scale of solutions to help you to take your business to the next level.

[www.easyfairs.com/events\\_216/ictexpo-2015\\_63499/ictexpo-2015\\_63500](http://www.easyfairs.com/events_216/ictexpo-2015_63499/ictexpo-2015_63500)

## ICT 2015: 22nd International Conference on Telecommunications



**April 27-29**  
**Sydney, Australia**

Telecommunications networks are advancing to a new era to support the unprecedented growth of the internet and cellular network usage for communications and information services. Therefore, the aim of ICT 2015 is to gather world-class researchers to share their ideas and progress on solving the future challenges that the telecommunication networks face.

ICT 2015 will feature world-class plenary speakers, tutorials and regular and special technical sessions from academia, research laboratories, government and industry to discuss and exchange ideas in the field of wireless and cable telecommunications network, services and applications.

[www.engineersaustralia.org.au](http://www.engineersaustralia.org.au)

## IMS WORLD FORUM 2015



**April 28-30**  
**Fira Palace Hotel, Barcelona, Spain**

The IMS World Forum will address all of the most pertinent issues facing the industry, including Cloud services, WebRTC, Application Development, the OTT challenge, Voice over LTE, Rich Communication Services, and Fixed Mobile Convergence. This event offers a prime opportunity to network with the entire IMS industry and to discuss the significant steps made by the market along with analysing what needs to be done to maintain this momentum.

[worldforum.imsvision.com](http://worldforum.imsvision.com)

## **ICTERI 2015: 11TH INTERNATIONAL CONFERENCE ON ICT IN EDUCATION, RESEARCH, AND INDUSTRIAL APPLICATIONS**



**May 14-16**

**Lviv Polytechnic National University, Lviv, Ukraine**

ICTERI is a peer-reviewed International Computer Science conference that brings together academics and practitioners interested in the technological advances and business applications of Information and Communication Technologies and Infrastructures.

[www.icteri.org](http://www.icteri.org)

## **15<sup>TH</sup> ANNUAL EUROPEAN SHARED SERVICES & OUTSOURCING WEEK**



15th Annual European  
**Shared Services**  
& OUTSOURCING WEEK

**May 19-21**

**Beurs van Berlage, Amsterdam, The Netherlands**

The Netherlands at Europe's premiere conference dedicated to the shared services and outsourcing history. Gathering over 500+ practitioners, GBS leaders, analysts and industry experts, we provide the ideal platform for meaningful benchmarking, networking and learning.

The value provided at this event lies in the timeliness of its programme topics, such as Robotic Process Automation, Digital Transformation, and the NEW adoption of Data, combined with the quality and close-knit relationships with the practitioner community.

[www.ssoweeek.com](http://www.ssoweeek.com)

## GITEX

**GITEX TECHNOLOGY WEEK**  
EMPOWERING. CONNECTING. ENTERTAINING.

**October 18-22**

**Dubai World Trade Center, Dubai, UAE**

GITEX is the ICT business gateway to the Middle East, North Africa and South Asia Region. Focused on providing exhibitors with high ROI through direct business opportunities with decision makers, GITEX has maintained its position as the industry's trend setting authority. GITEX continually identifies the hottest global IT trends and incubates these into the event either as new sectors or conference programmes. The sectorisation of GITEX has enabled new companies to participate in identified trends as well as giving visitors the opportunity to engage, learn and implement the advances in the industry.

GITEX's role in the ICT industry is pivotal for the re-export market. It is an annual international trading hub for the global technology sector. GITEX acts as both, an inbound sourcing platform for the entire Middle East region and the eminent source for anyone interested in doing business in the region.

[www.gitex.com](http://www.gitex.com)

## EUROPEAN DATA FORUM 2015



european  
data forum

**November 15-17**

**Luxembourg**

The European Data Forum (EDF) is a meeting place for industry, research, policymakers and community initiatives to discuss the challenges of Big Data and the emerging Data Economy and to develop suitable action plans for addressing these challenges. Of special focus for the EDF are Small and Medium-sized Enterprises (SMEs), since they are driving innovation and competition in many data-driven economic sectors. The range of topics discussed at the European Data Forum ranges from novel data-driven business models (e.g. data clearing houses), and technological innovations (e.g. Linked Data Web) to societal aspects (e.g. open governmental data as well as data privacy and security).

[data-forum.eu](http://data-forum.eu)