



For more information about the sectors
please contact us.

WHO CAN BENEFIT

All start-ups **with an existing business plan** in the **Technology, ICT, Telecommunications, Digital Media sectors or providing technological innovation to the Industrial sector as well as other productive sectors** will be eligible for IDAL's support through the BSU.

DIGITAL MEDIA COMPANIES

which include companies operating in:

- **Digital Post Production & Digital Film:** Video editing, animation, sound design, and visual effects among others.
- **Content Creation:** Digital publication and interactive design, digital media publishing, developing digital music, video and text.
- **Gaming:** including online and mobile gaming development and design.
- **Web Development:** Engineering of web platforms, web design, and web content development.
- **E-Services:** Digital marketing and advertising, e-commerce, e-health platforms, ed-tech platforms, among others.

